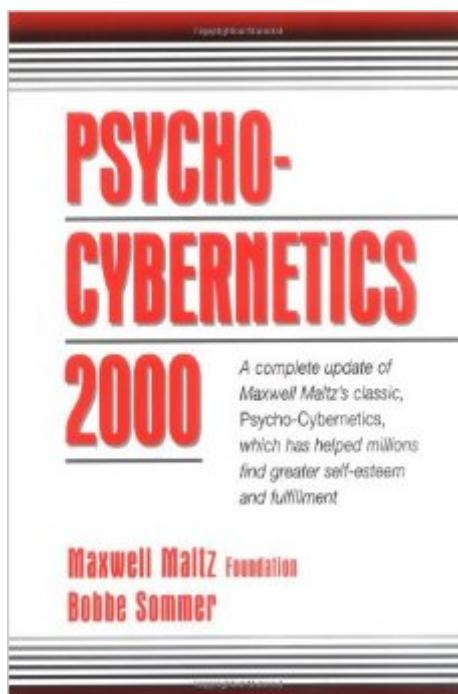


The book was found

Psycho Cybernetics 2000



Synopsis

Here are breakthrough principles of positive self-growth, offering a practical, how-to program for building a better life. Readers will learn how to set realistic goals, develop feelings of competence and confidence, prepare for a career change and more.

Book Information

Paperback: 384 pages

Publisher: Prentice Hall Press; 2nd edition (September 25, 1996)

Language: English

ISBN-10: 0132638495

ISBN-13: 978-0132638494

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 14.9 ounces (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 starsÂ See all reviewsÂ (43 customer reviews)

Best Sellers Rank: #481,375 in Books (See Top 100 in Books) #48 inÂ Books > Computers & Technology > Computer Science > Cybernetics #2118 inÂ Books > Self-Help > Self-Esteem #9350 inÂ Books > Self-Help > Personal Transformation

Customer Reviews

There are two versions of the book that look almost exactly the same on the outside but their contents are very different:#1) "Psycho-Cybernetics" by Maxwell Maltz, M.D.,F.I.C.S [1960 ISBN 0671700758]#2) "Psycho-Cybernetics" by Maxwell Maltz FOUNDATION & Bobbe Sommer [1993 ISBN 156731306X].Make sure you get the original 1960 written by Maxwell himself. The 1993 "update" is so painful to read because the new author, Bobbe Sommer literally QUOTES Maxwell Maltz repeatedly while trying to add her own insightful messages. For example, on page 3 of her "update", she states: "Whether we realize it or not," Maltz wrote, "each of us carries..."Well, if you just read the original 1960's book, your eyeballs don't waste time on the "Maltz wrote" phrase altogether... duh!...because Maxwell was the one who wrote it!The only reasons to endure Bobbe Sommer's endless "Maltz said....; Maltz learned that...; Maltz studied...; Maltz wrote...; Maltz realized..." is if she added some totally mindblowing ideas OR contradicted his work. In my opinion she didn't.BTW, I was not prejudiced by reading the original first and then reading the 1993 update to see if it was any better; I actually (and unfortunately) read the 1993 book first. I thought the 1960 original was out of print but I accidentally stumbled on the original copy at Border's Books. I read a chapter and realized his true words were so much more inspirational. Not dry and academic like

Bobbe Sommer's version. I think the publisher of the new book was deliberately trying to confuse the public by making the cover look the same as the old one. I think it's borderline unethical...buyer beware!

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